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Rubbish Selected To Exhibit at 2020 Startup Grind Global Conference

San Francisco, CA, FEBRUARY 10, 2020 [Rubbish](#) has been selected by [Startup Grind](#) to exhibit at the [2020 Startup Grind Global Conference](#) held February 11-12th in Silicon Valley. In addition to exhibiting at the Conference, Rubbish will be working with Startup Grind and the Fox Theater Team to extend their

sustainability initiatives by placing QR codes on trash bins and in bathrooms to alert of any maintenance needs. The Rubbish team's event maintenance program will provide the Fox Theater Team with valuable insights to help with future event planning, and make sure the influx of entrepreneurs will leave a lot of ideas behind - but no litter.



The Rubbish platform empowers businesses and neighborhoods to tackle litter at the local level by utilizing the Rubbish iOS app, eye-catching, the patent-pending Rubbish Beam, and data science. The app photographs and categorizes litter by type and location, allowing us to build maps of litter trends to implement solutions and create litter-free communities.

"We are very excited that the Rubbish Platform will be activated at the 2020 Startup Grind Global Conference this week," adds Elena Guberman, co-founder of Rubbish. "The Rubbish Platform will alert the Fox Theater Team

of any maintenance needs by QR codes that have been placed throughout the event at trash receptacles and in bathrooms. "We've been working closely with the Fox Theater Team to make sure trash bins are positioned where needed and will be providing metrics and information or issue maintenance and resolution timing. Startup Grind is going to be clean, sustainable and even more innovative than ever before and this data will provide the Fox Theater Team with valuable insights for this event and to plan for others", adds Guberman.

"As a Community Leader I have first-hand knowledge of the outstanding work our community does in keeping our city and our waters clean, but after learning about the creative way Rubbish has built upon other communities impact on keeping their communities clean, I was excited to have them participate in this year's Startup Grind Global conference and in turn share it with our great community in Redwood City," adds Ernie Schmidt, Vice-President of Fox Theatre Productions and the Planning Commissioner for Redwood City.

"The Rubbish platform helps everyone create an environment of inspiration and builds healthier neighborhoods and public spaces," adds Emin Israfil, co-founder of Rubbish. "Data collected at Startup Grind from the Rubbish app will help the Fox Theater understand what types of litter were discarded at the specific locations. We look forward to providing the data to the Fox Theater while showing how small changes can yield important results," adds Israfil.

About Rubbish:

Rubbish is transforming the way communities engage with litter. Through the Rubbish Platform, individuals help create litter-free neighborhoods via the [Rubbish mobile app](#). Rubbish mobile utilizes machine learning (ML) technology to generate litter maps, analyze neighborhood litter trends, optimize cleaning, and implement solutions to the ever-growing litter problem down to the street address. Along with the Rubbish Beam, (Patent Application 16/545,840), a Bluetooth enabled high tech litter picker-upper with GPS, which can pick up 5,000 pieces of litter per charge, Cities and Business Improvement Districts throughout the US, schools, and universities, conference and event producers as well as business and technology partners are currently using Rubbish technology to look at litter differently. To learn more visit, www.rubbish.love.

About Startup Grind

Startup Grind is the largest independent startup community, actively educating, inspiring, and connecting 3,500,000 founders in more than 600 chapters globally. Founded in Silicon Valley, we nurture startup ecosystems in 125+ countries through events, media, and partnerships with organizations such as Google for Startups. Our local monthly events feature successful local founders, innovators, educators, and investors who share lessons learned on the road to building great companies. Startup Grind also hosts two flagship conferences annually — the [Global Conference](#) and [Europe Conference](#). To date, Startup Grind has helped millions of entrepreneurs find mentorship, connect to partners and hires, pursue funding, and reach new users. Learn more at StartupGrind.com.

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